

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-61478-1

DATE PRINTED

05/21/13

AND

PAGE 1

13565	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	349673	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	AKPD MESSAGE & MEDIA			BUONO FOR GOVERNOR			
AND	730 N Franklin St Ste 404			75 Woodbridge Ave			
ADDRESS	Chicago	IL	60654-7205	Metuchen	NJ 08840-2130		
	USA			USA			
CONTACT	Debra Schommer-Klein			PRODUCTBARBARA BUONO GOV			
LOCAL SALESPERSON	John Link		AGENCY EST. NO.	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 05/23/13 AND ENDING 06/04/13 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:00A	06:00A	30S	05/29/13-05/31/13	2 NEWS THIS MORNING 5-6AM	3	600.00	1800.00
2	00011..	2	06:00A	07:00A	30S	05/23/13-05/24/13	2 NEWS THIS MORNING	2	1200.00	2400.00
3	11111..	5	06:00A	07:00A	30S	05/27/13-05/31/13	2 NEWS THIS MORNING	5	1200.00	6000.00
4	11111..	5	07:00A	09:00A	30S	05/27/13-05/31/13	CBS THIS MORNING	5	650.00	3250.00
5	22000..	4	07:00A	09:00A	30S	06/03/13-06/04/13	CBS THIS MORNING	4	650.00	2600.00
61.	1	06:00A	07:00A	30S	06/01/13-06/01/13	SAT MORNING NEWS 6-7AM	1	400.00	400.00
71.	1	07:00A	09:00A	30S	06/01/13-06/01/13	CBS NEWS SATURDAY MORNING	1	550.00	550.00
81	1	06:00A	08:00A	30S	06/02/13-06/02/13	SUN MORN NEWS 6-8AM	1	900.00	900.00
91	1	08:00A	08:57A	30S	06/02/13-06/02/13	SUNDAY MORNING NEWS 8-9AM	1	1350.00	1350.00
101	1	08:58A	10:30A	30S	05/26/13-06/02/13	CBS SUNDAY MORNING	2	6750.00	13500.00
11	00001..	1	10:58A	11:58A	30S	05/24/13-05/24/13	THE PRICE IS RIGHT	1	1800.00	1800.00
12	01011..	3	10:58A	11:58A	30S	05/28/13-05/31/13	THE PRICE IS RIGHT	3	1800.00	5400.00
13	11000..	2	10:58A	11:58A	30S	06/03/13-06/04/13	THE PRICE IS RIGHT	2	1800.00	3600.00
14	00011..	2	05:00P	06:00P	30S	05/23/13-05/24/13	5PM EARLY NEWS	2	1350.00	2700.00

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			FROM	TO						
15	12222..	9	05:00P	06:00P	30S	05/27/13-05/31/13	5PM EARLY NEWS	9	1350.00	12150.00
16	20000..	2	05:00P	06:00P	30S	06/03/13-06/03/13	5PM EARLY NEWS	2	1350.00	2700.00
17	00011..	2	06:00P	06:30P	30S	05/23/13-05/24/13	EARLY NEWS	2	1620.00	3240.00
18	11111..	5	06:00P	06:30P	30S	05/27/13-05/31/13	EARLY NEWS	5	1620.00	8100.00
19	10000..	1	06:00P	06:30P	30S	06/03/13-06/03/13	EARLY NEWS	1	1620.00	1620.00
20	01111..	4	06:58P	07:28P	30S	05/28/13-05/31/13	INSIDER	4	2000.00	8000.00
21	01111..	4	07:27P	07:58P	30S	05/28/13-05/31/13	ENTERTAINMENT TONIGHT	4	2400.00	9600.00
22	00011..	2	11:35P	12:37A	30S	05/23/13-05/24/13	DAVID LETTERMAN SHOW	2	1500.00	3000.00
23	01011..	3	11:35P	12:37A	30S	05/28/13-05/31/13	DAVID LETTERMAN SHOW	3	1500.00	4500.00
241.	1	08:58A	10:00A	30S	06/01/13-06/01/13	SAT MORNING NEWS 9-10AM	1	400.00	400.00
251	1	10:28A	11:30A	30S	06/02/13-06/02/13	FACE THE NATION	1	2000.00	2000.00
261	1	11:30A	12:00N	30S	06/02/13-06/02/13	MCLAUGHLIN GROUP 1130AM-NOON	1	2200.00	2200.00
27	00001..	1	06:30P	07:00P	30S	05/31/13-05/31/13	CBS EVENING NEWS	1	3150.00	3150.00
281	1	06:57P	08:00P	30S	06/02/13-06/02/13	SIXTY MINUTES	1	21700.00	21700.00
29	11000..	2	05:00A	06:00A	30S	06/03/13-06/04/13	2 NEWS THIS MORNING 5-6AM	2	600.00	1200.00
30	11000..	2	06:00A	07:00A	30S	06/03/13-06/04/13	2 NEWS THIS MORNING	2	1800.00	3600.00

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AND	730 N Franklin St Ste 404				75 Woodbridge Ave		
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	USA				USA		
CONTACT	Debra Schommer-Klein				PRODUCTBARBARA BUONO GOV		
LOCAL SALESPERSON	John Link		AGENCY EST. NO.		PRODUCT CODE	1300	
NATIONAL SALESPERSON							
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			FROM	TO						
31	00011..	2	07:00A	09:00A	30S	05/23/13-05/24/13	CBS THIS MORNING	2	900.00	1800.00
321.	1	08:58A	10:00A	30S	05/25/13-05/25/13	SAT MORNING NEWS 9-10AM	1	500.00	500.00
33	00101..	2	08:58A	10:00A	30S	05/29/13-05/31/13	THE DOCTORS	2	550.00	1100.00
34	01000..	1	08:58A	10:00A	30S	06/04/13-06/04/13	THE DOCTORS	1	550.00	550.00
35	01110..	3	09:58A	11:00A	30S	05/28/13-05/30/13	LET'S MAKE A DEAL	3	700.00	2100.00
36	10000..	1	09:58A	11:00A	30S	06/03/13-06/03/13	LET'S MAKE A DEAL	1	700.00	700.00
37	00011..	2	11:58A	12:30P	30S	05/23/13-05/24/13	NOON NEWS	2	700.00	1400.00
38	01111..	4	11:58A	12:30P	30S	05/28/13-05/31/13	NOON NEWS	4	700.00	2800.00
39	11000..	2	11:58A	12:30P	30S	06/03/13-06/04/13	NOON NEWS	2	700.00	1400.00
40	00010..	1	12:28P	02:00P	30S	05/23/13-05/23/13	SOAP ROTATION 12:28-2PM	1	900.00	900.00
41	00101..	2	12:28P	02:00P	30S	05/29/13-05/31/13	SOAP ROTATION 12:28-2PM	2	900.00	1800.00
42	10000..	1	12:28P	02:00P	30S	06/03/13-06/03/13	SOAP ROTATION 12:28-2PM	1	900.00	900.00
43	00001..	1	02:00P	03:00P	30S	05/24/13-05/24/13	"THE TALK" M-F 2-3PM	1	1300.00	1300.00
44	00011..	2	02:00P	03:00P	30S	05/30/13-05/31/13	"THE TALK" M-F 2-3PM	2	1300.00	2600.00
45	10000..	1	02:00P	03:00P	30S	06/03/13-06/03/13	"THE TALK" M-F 2-3PM	1	1300.00	1300.00

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			FROM	TO						
46	00010..	1	02:58P	04:00P	30S	05/23/13-05/23/13	DR. PHIL	1	700.00	700.00
47	01011..	3	02:58P	04:00P	30S	05/28/13-05/31/13	DR. PHIL	3	700.00	2100.00
48	10000..	1	02:58P	04:00P	30S	06/03/13-06/03/13	DR. PHIL	1	1260.00	1260.00
49	00011..	2	04:00P	05:00P	30S	05/23/13-05/24/13	JUDGE JUDY	2	1620.00	3240.00
50	11111..	5	04:00P	05:00P	30S	05/27/13-05/31/13	JUDGE JUDY	5	1620.00	8100.00
51	10000..	1	04:00P	05:00P	30S	06/03/13-06/03/13	JUDGE JUDY	1	1620.00	1620.00
52	10000..	1	06:58P	07:28P	30S	06/03/13-06/03/13	INSIDER	1	3150.00	3150.00
53	10000..	1	07:27P	07:58P	30S	06/03/13-06/03/13	ENTERTAINMENT TONIGHT	1	3600.00	3600.00
541.	1	06:58P	07:56P	30S	06/01/13-06/01/13	ENTERTAINMENT TONIGHT SAT	1	800.00	800.00
55	0000001	1	11:00P	11:35P	30S	05/26/13-05/26/13	LATE NEWS M-SUN	1	4500.00	4500.00
56	1122222	12	11:00P	11:35P	30S	05/27/13-06/02/13	LATE NEWS M-SUN	12	4500.00	54000.00
57	2000000	2	11:00P	11:35P	30S	06/03/13-06/03/13	LATE NEWS M-SUN	2	4500.00	9000.00
58	10000..	1	11:35P	12:37A	30S	06/03/13-06/03/13	DAVID LETTERMAN SHOW	1	2250.00	2250.00
591.	1	11:35P	12:35A	30S	06/01/13-06/01/13	CSI MIAMI SAT 1135PM-1235AM	1	500.00	500.00
601	1	11:35P	12:35A	30S	06/02/13-06/02/13	CSI MIAMI SUN	1	400.00	400.00

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			FROM	TO						
611	1	06:57P	08:00P	30S	05/26/13-05/26/13	SIXTY MINUTES	1	15000.00	15000.00
62	10000..	1	06:30P	07:00P	30S	06/03/13-06/03/13	CBS EVENING NEWS	1	3150.00	3150.00
Total Contract:								136		267930.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	49230.00	218700.00	267930.00	
GRAND TOTAL									267930.00	

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